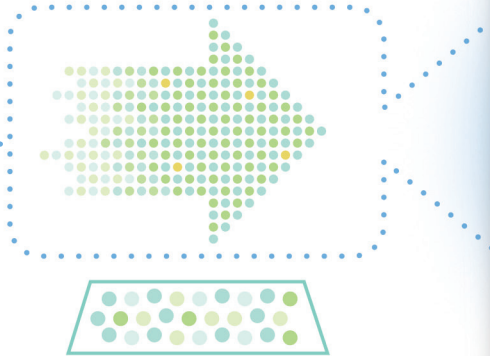




THE CLARITY SOLUTION FOR: LETTER CORRESPONDENCE



Benefits

- Easy to implement
- Fast, efficient, flexible letter design and production
- Reduces print and mailing costs
- Enhances the member experience
- Allows flexibility for personalization

How can I generate member letters?

The Clarity Solution manages all letter correspondence in a secure online application. Letters can be built and managed within the application without requiring base-level documents. Each letter is printed on demand with full color capability to point out pertinent information to members.

How it Works

- **Organize.** Within the secure, online application, clients can archive previous letter versions, create new designs and stay compliant with distribution turn-time requirements. All changes are detailed through audit trails for history and compliance.
- **Customize.** Letters can be a combination of highly, dynamic variable information and static content. Letter content can be dynamically created based on business rule processing allowing for fewer letter templates to be managed over time.
- **Deliver.** Multichannel distribution options are available to deliver letters to pre- and post-enrollees in print or electronically (through integration to a member portal or via email). Every letter can be viewed in the online repository along with mail date information for regulatory requirements.



→ www.clarityssi.com for more information



organize customize deliver®