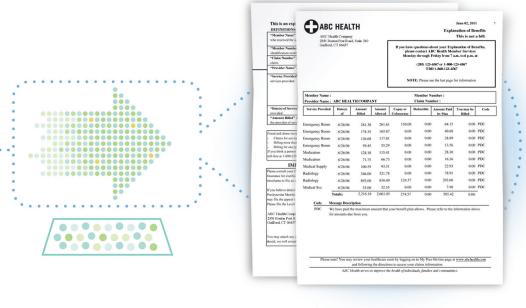


#### THE CLARITY SOLUTION FOR:

# **EOBs**



## **Benefits**

Fast, efficient, flexible EOB designs

Users can change designs on the fly

Audit trails for history and compliance

Reduces inventory and obsolescence

Eliminates waste and saves time

### How can I manage multiple EOBs?

The Clarity Solution manages all explanation of benefits (EOBs) documents in a secure online application. EOBs across all lines of business are supported, including commercial or government programs. EOBs are printed on demand with full color capability to point out pertinent information.

#### **How it Works**

- Organize. Within the secure, online application clients can archive previous EOB versions, create new designs and stay compliant with distribution turn-time requirements.
- Customize. Clients can create plan and member specific EOB templates that are combined with variable data. EOB content can be dynamically created based off business rule processing allowing for few EOB templates to be managed over time.
- Deliver. Once a variable EOB program is established, members can elect to have EOBs delivered electronically. Clarity's solution allows for a transparent process that supports the transition of an intense paper-driven process to an environmentally and cost conscious alternative. When new EOBs are processed, members can be notified with an email to drive traffic to the member portal. With e-Delivery of EOBs, health plans can migrate to a paperless process that saves costs related to postage, print and paper and can enhance the member experience.

→ www.clarityssi.com for more information

